



Vollara Announces Phenomenal New LivingWater Test Results

Dallas, TX (March 29, 2010) – Vollara, LLC., a global leader in direct sales of natural health products and one of the world’s most inspired home business opportunities announces new test results that set them ahead of the competition in the world of alkalized ionized water.

In tests conducted on March 5, 2010 by a highly regarded water consultant, the Vollara LivingWater Essentials C7 yielded better results, used less power, held ORP (Oxidation Reduction Potential) longer and all at a lower cost as compared to the competition.

Testing was done using standard criteria. These included same source water, same ORP meter, same water flow (*water flow measured based on time and volume conditions*), and same alkaline setting. Water flow was not manipulated to a slow flow to affect results as some competitors like to do.

The results were impressive, indicating that at the starting point the C7 was 105 points (72%) higher in antioxidant value. At one hour the C7 had 83% higher antioxidant value. At 2 hours the C7 antioxidant value was 148% higher than the competitive product, which was still a higher value than where the competitor started! Even after 3 hours the C7 water had a 142% higher antioxidant value than the competitor’s product.

“At Vollara, we know that water is essential to life and our foundational LivingWater products offer optimum hydration. Dehydration can slow down your metabolism by 3%, which makes these test results all the more exciting and positions us way ahead of the competition as we continue to find ways to refine the path to Uncompromising Health™. The results of this water test simply prove what our amazing Distributor family already knows and shares. Vollara is second to none and our products offer choices leading to wellness for everyone,” said Joseph P. Urso, Chairman and CEO of Vollara.

About Vollara

Vollara, which is derived from the Latin verb “to fly”, is a newly-formed subsidiary under the umbrella of Aerus Holdings LLC. Our parent company has a rich 80-year history dating back to Electrolux, USA, a company known for excellence in its technology, unmatched service, and endless accomplishments. Its products have been honored in the Smithsonian and its satisfied customers number over 50 million.

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