



March 31, 2010

Dear Vollara Leader,

We are so proud of our products, where Uncompromising Health™ is delivered everyday to change lives and improve wellness worldwide. Our quality standards and unique formulations philosophy are backed by our solid clinical data, research and patents. Our technologies are cutting edge, and pioneer advances in wellness and health. This is what sets us apart. Let us look at several major points of innovation and distinction.

**1. Commitment to CAeDS™** – this Vollara-owned system is foundational to the delivery of cellular nutrition. CAeDS™ is in accordance with the laws of nature and ensures that our nutritional product ingredients are delivered at the cellular level. CAeDS™ is how we feed our cells.

**2. Enzymes are Fundamental to Improving Health** – we will not waiver in our commitment to providing broad-spectrum enzymes. National Enzyme Company (NEC) is a world leader in enzyme technology. NEC continues to manufacture a majority of our products. We value our vital and longstanding relationship with this world leader in enzyme technology.

**3. Amino Acid Chelated Minerals** – remain the best-absorbed and utilized minerals. Mineral absorption is critical to wellness. We continue to be committed to using Albion™ minerals in Vollara products.

**4. Whole Food Vitamin Supplementation** – our products provide the whole benefits of food-based supplements. Reader's Digest, April 2010, *Vitamin Truth & Lies*, page 88 "Multivitamins have maybe two dozen ingredients – but plants have hundreds of useful compounds. If you take just a multivitamin, you're missing lots of compounds that may be providing benefits." Our ongoing commitment to whole food-based ingredients is a foundational aspect of our goal to deliver Uncompromising Health™.

**5. Digest a Meal, Total Flora Support & Other Products** – the broad-spectrum enzymes and pH ranges they work within are regularly being evaluated and updated based on new scientific findings identified by NEC and Richard G. Urso, MD.

**6. New Science on the Importance of Vitamin D** – recent studies indicate that Vitamin D may help provide protection from autoimmune diseases and that it also acts more like a

hormone than a vitamin while supporting total health. When taken as directed, you will now be adding 2,400 IU's of Vitamin D3 to your diet through the new Re:Fuel.

**7. NSF Certification for Sport** – this remains a key weapon in your product arsenal. Re:Fuel SPORT is certified for use by professional athletes and non-professionals. Many professional sports teams and athletes continue to use our great products.

**8. Vollara's Scientific and Medical Advisory Board** – through our medical doctors and scientists, we create consumable products that are scientifically based and clinically validated. We are committed to making that science available to support you in the field. As we move forward together, you will see more scientific facts and will gain significant access to this research.

**9. Vollara LivingWater Essentials C7** – in the latest comparison test, our system yielded better results, used less power, held ORP longer and it is priced lower than the competitive product used in the assessment; so drink up!

**10. Active Pure Technology** (also known as RCI) – is our unique proprietary method of air purification in the market place that sets us apart from all competition. The enhancing transition elements we use as part of our exclusive process yield results that others cannot match. It is Vollara's commitment to provide you with the most technologically advanced products and we are the only company with certification from the Space Foundation in the air purification category.

It is our hope you will find confidence in our products and comfort in knowing that great relationships, great nutrition and life changing technologies come first at Vollara. We are committed to empowering you with the products and tools that are second to none for a future of Uncompromising Health™.

There is a reason we are proud to proclaim “Vollara is For You – Vollara is For Everybody™!”

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